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March/April 2009

In Focus: Creek's Jewelers & Designers

Unmatched Quality & Hometown Service Since 1948

The Creek family has helped generations celebrate and honor many special life occasions since their first store opened in Hancock in 1948. Offering a vast collection of beautifully crafted distinctive 14-karat gold and sterling silver jewelry, Creek's Jewelers & Designers continues its tradition of being known as more than just a jewelry store. "This year we are celebrating 60 years as a family-owned business. We are second-generation owners, and we attribute our success to our outstanding customer service and to our strong faith in God," say owners Wayne and Vicki Creek. The Creeks offer a variety of jewelry in price ranges suiting all budgets, from a fun assortment of fashion earrings, brooches and necklaces to high-caliber bridal sets featuring custom-cut gemstones and anniversary jewelry.

Creek's Jewelers & Designers is a Gold Level Pandora® jewelry partner and offers the complete line of Pandora bead charms, earrings, rings and sterling, gold and leather bracelets and necklaces. "Pandora was rated the number one jewelry product for this year," Vicki says. "We can help customers design a unique, one-of-a-kind bracelet or necklace for any gift-giving occasion."

Creeks performs a complete range of jewelry repairs and restorations onsite, including gemstone mountings. "We'll tell customers what needs to be done, what work is required, and give options. It's important to get jewelry checked, especially rings," Wayne advises.

Creek's Jewelers also offers Unique Jewelry Makeovers, transforming estate jewelry into new custom-designed rings and pendants. "Having grown up in the business, I've developed a real appreciation for the sentiment of older jewelry," says Wayne, who designs and handcrafts new generation heirlooms utilizing cherished estate or costume jewelry, company service pin gemstone, and gold bracelets and necklaces. "Our priority is our personalized customer service, and many of our customers refer family members. We're here to help you celebrate life's many special moments."

Pull Quote: "Our priority is our personalized customer service, and many of our customers refer family members. We're here to help you celebrate life's many special moments."

Wayne & Vicki Creek, Jewelers and Owners

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